

GRANT WILLIAMS

SENIOR PRODUCT DESIGNER

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LinkedIn: [LinkedIn Profile Here](#) | **Portfolio:** [Portfolio LINK Here](#)

PROFESSIONAL SUMMARY

Senior Product Designer with 20 years of experience crafting intuitive B2B digital experiences and design systems. Specialized in transforming complex workflows into streamlined user experiences through innovative design solutions. Proven track record of leading cross-functional teams and mentoring designers while maintaining high standards of design excellence.

PROFESSIONAL EXPERIENCE

SENIOR PRODUCT DESIGNER | Epiq

March 2022 - Present

- Lead the creation of UX Design team from scratch by hiring, training and coaching new Senior Designers.
- Lead team while updating legacy applications for B2B application and creating net new application for internal and external users for 1.2 Billion dollar Global Legal Technology Services: Specialized in eDiscovery, managing and analyzing large volumes of electronic data for legal proceedings, leveraging AI-powered tools for streamlined data collection, processing, review, and production.
- Led end-to-end design for enterprise-scale B2B SaaS products, focusing on workflow automation and efficiency improvements that reduced task completion time by 40%
- Established and maintained comprehensive design systems serving 50+ product features, ensuring consistent user experience across multiple platforms
- Conducted extensive user research and usability testing, resulting in a 35% increase in user engagement and 25% reduction in support tickets
- Collaborated with engineering and product teams to implement AI-powered features that automated routine tasks, improving user productivity by 60%
- Mentored junior designers and influenced stakeholders through data-driven design decisions and strategic thinking
- Created and maintained detailed design documentation and guidelines, enabling seamless collaboration across 5 cross-functional teams

PRODUCT DESIGNER | BCBS - 6 month Contract (Maternity Leave Support)

November 2021- May 2022

- Updating legacy applications and creation of new mobile and web application.
- Designed and implemented user flows for complex B2B applications, improving task completion rates by 45%
- Developed prototypes and wireframes using Figma and Adobe XD, facilitating efficient feedback cycles with stakeholders
- Led the redesign of core product features, resulting in a 30% increase in user satisfaction scores
- Collaborated with product managers to define feature requirements and success metrics
- Conducted user interviews and usability studies to inform design decisions and validate solutions

Owner, Principal Designer | Opus—Sky

June 2014- Present

- Work with multiple Fortune 500 clients for visual design support including Application Developments, Design systems Development.
- Design Consultant for Shaw Flooring, Mohawk flooring, EF Flooring, Tuftco Manufacturing.
- Worked with Major design firms to coordinate custom designs while supporting the development process with manufacturing.
- Applied principles of design, such as pattern creation, color theory, and spatial composition, to UI design, ensuring visually appealing and functional user interfaces.

SKILLS

Design & UX

- User Experience Design
- Interaction Design
- Design Systems
- Wireframing & Prototyping
- User Research
- Information Architecture
- Design Strategy
- Accessibility Standards

Tools

- Figma
- Adobe Creative Suite
- Sketch
- InVision
- Balsamiq
- Principle
- UserTesting
- Miro

Leadership

- Team Mentoring
- Cross-functional Collaboration
- Design Operations
- Project Management
- Stakeholder Management

EDUCATION

Savannah College of Art and Design

BFA, Magna Cum Laude, 3.6 GPA

CareerFoundry

UI/UX Design Certification - 10-month immersive program