

# Grant Williams Senior Product Designer

## Education

• 08/1998 – 08/2001 • SAVANNAH, GA

### **Fine Art- Painting | 2001 Savannah Collage of Art and Design**

- Achieved a Bachelor of Fine Arts degree in Painting, showcasing mastery of various painting techniques and mediums.
- Developed a strong conceptual framework for artistic expression through intensive coursework in art history, color theory, and composition.
- Exhibited paintings in multiple juried shows, and have paintings in public and private collections nationally.

## Work Experience Continued...

• 05/2022 – PRESENT • FLEMING ISLAND, USA

### **Senior Product Designer Epiq Global**

- Led and executed initiatives resulting in a remarkable 17% surge in user engagement and a notable 13% increase in revenue.
- Oversee the development and enhancement of over 20 applications, specifically focused on Mass Tort, Class Action, and Bankruptcy actions, encompassing comprehensive tracking of all aspects of the legal litigation.
- Pioneered the creation of a style guide, Center of Excellence, and Epiq's design system in Figma.
- Collaborated closely with stakeholders to establish product vision and strategy, conduct thorough user research, and transform findings into practical design solutions that significantly enhanced the overall user experience.
- Spearhead the implementation of industry-leading best practices, including user-centered design methodologies, rapid prototyping, and usability testing, effectively reducing time to market for new product features by 13.5%.
- Hire, onboard, mentor, and guide junior designers, cultivating a culture of continuous learning and growth, while actively promoting a customer-centric design approach across the entire organization.

• 12/2021 – 05/2022

### **Senior Interaction Architect BCBS**

## Work Experience Continued...

- Demonstrated exceptional collaborative skills by seamlessly working with cross-functional teams to develop intuitive and efficient user interfaces for web and mobile applications.
- Conducted meticulous user research through user interviews and usability testing to accurately identify user needs and strategically inform the design process.
- Collaborated seamlessly with cross-functional teams to successfully create intuitive and efficient user interfaces for web and mobile applications, resulting in an outstanding 20% improvement in task completion rates.
- Conducted comprehensive user research, including user interviews and usability testing, to precisely identify user needs and strategically inform the design process.

• 06/2014 – PRESENT • CHATTANOOGA, TN

### **Creative Director Opus-Sky**

- \* Lead creative developing UI/UX experiences and products, and marketing material on a contract and full-time basis.
- Extensive work with Fortune 500 client's internal design teams to create and deliver custom pixel-perfect products for the Commercial, Hospitality, and Retail markets.
- Utilizing full Adobe suite and Figma to develop designs, research, color theory, composition, and mood boards/style guides to communicate design ideas/products.
- Conducted client consultations to ascertain specific design requirements, delivered persuasive sales pitches, and created tailored user-centric designs.
- Demonstrated decisive leadership by actively participating in brand development,

• 08/2019 – 02/2021

### **Senior Designer Brinton's**

- Extensive work with Architectural and Design firms to create trend-based custom products for the cruise ship and Hospitality marketplace.
- Extensive project management working with international sales, manufacturing, and internal

## Work Experience Continued...

- stakeholder teams to successfully deliver finalized products on time tight timeline.
- Worked closely with major international companies
- Collaborated with clients to understand their design needs and preferences, resulting in the successful delivery of visually appealing and effective designs.
- Implemented effective project management strategies to meet deadlines and deliver high-quality design solutions, resulting in repeat business and client referrals.

## Certificates

12/2021

### UX/UI Design CareerFoundry

I am certified in UX/UI Design CareerFoundry, a highly reputable authority in the field. This 10-month program brought me, This certification has equipped me with comprehensive knowledge and practical skills to create user-centered and visually appealing digital experiences. These classes brought me up to speed with current design trends and approaches to problem-solving. I am a big fan of ongoing education!

09/2023

### Figma UI UX Advanced Udemy

I have successfully completed the Figma UI UX Advanced Certification offered by Udemy. This certification has provided me with advanced knowledge and skills in using the Figma platform for creating user interfaces and enhancing user experience.

10/2022

### Master of Digital Product Design: UX Research & UI Design Udemy

## Volunteering

• 11/2022 – PRESENT • FLEMING ISLAND, USA

### App creation for Feeding Hungry Find a Meal

## Tools:

Agile  
ProdPad  
Jira  
Figma

## Tools:

Corel Painter  
Corel Draw  
Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe XD  
Adobe Acrobat Adobe After Effects  
Framer  
Spline  
Whimsical  
Balsamiq  
Adobe CC  
Outlook  
Sketch  
Mac and PC  
Keynote  
Pages  
Motion  
Sketchup Pro  
File Sharing Apps  
Blender  
Logic Pro  
VM Ware  
And more...

## Social Media



<https://www.linkedin.com/in/garrant-williams-541a87219/>

## Strengths

Problem Solver

Creative

Innovative

Detail-oriented

Collaborative

Leadership

Problem-solving

Empathetic

Team orientated

Professional